



## May 9, 10, 11, 2011

Hilton Suites Toronto/Markham

### MONDAY, MAY 9, 2011

8:00 p.m. to 10:00 p.m. **WELCOME RECEPTION**  
Conference Centre 2  
*Hosted by Mack Trucks Canada*

### TUESDAY, MAY 10, 2011

7:00 a.m. **REGISTRATION DESK OPENS**  
Donald Cousens Conference Centre 2<sup>nd</sup> floor

**BREAKFAST**

Markham Ball Room

*Hosted by Haldex Limited – Krown Corporation*

7:00 a.m. - Sunset **OUTSIDE TRUCK DISPLAY**

8:15 a.m. **“OPENING REMARKS”**

Conference Centre 1 & 2

SEMINAR CHAIRMAN Jim Pinder

FRENCH GREETINGS

**Special Prize Draw at the End of each Panel Session**

*Compliments: SKF / Vogel Lubrication Solutions*

8:30 to 10:00 a.m. **NEW & IMPROVED PRODUCTS FOR 2011**  
Conference Centre 1&2

**Moderator:** Bill Sumner, *Grote Industries Co.*

Having trouble keeping up with technological advances? Learn what's "NEW" from some of the industry's leading Manufacturers.

10:00 to 10:15 a.m. **COFFEE BREAK**

Trade Show Arena

*Hosted by Trojan Battery Co.*

10:15 to 11:45 a.m. **TRADE SHOW**

12:00 NOON **LUNCH**

Markham Ball Room

*Hosted by Volvo Trucks Canada*

*Presentation of*

**“The Canadian Fleet Maintenance Manager of the Year”  
Award for 2011.**

*By: John Montgomery, Regional Service Manager, Volvo Trucks Canada Inc.*

1:30 to 2:30 p.m. **THE “SMARTWAY”**

Conference Centre 1&2

**Moderator:** Garry Kellner, *Canadian Kenworth*

Hear from industry stakeholders how this initiative may affect you and learn what you can do in your fleet to help reduce transportation related emissions. More important, find out how you can save fuel, money and the environment

2:45 to 3:30 p.m. **BRAKE TECHNOLOGY  
- WHAT'S HOLDING YOU BACK**  
Conference Centre 1&2

**Moderator:** Walter Drake, *Hamilton ATS*

Learn about the most recent advances in foundation brakes and the performance and cost advantages of disc vs. drum brakes. Get up to date information on the new stopping regulations and hear what stability control on both your tractor and trailer can mean to your fleet.

3:30 to 3:45 p.m. **COFFEE BREAK**

Trade Show Arena

*Hosted by the Today's Trucking*

3:45 to 5:30 p.m. **“HANDS ON” PROFESSIONAL  
TRAINING**

Conference Centre 1&2

**Moderator:** Leighton Watkins, *Bridgestone Canada*

Choose to attend 2 of 4 concurrent sessions involving “hands on” training and delivered by industry professionals. Sessions will focus on: Wheel Ends; DPF & SCR Systems; Hydraulic Systems; and Air Disc Brake Systems. Invite your technicians to join in these sessions at specially reduced rates. Call 905 957 7265 for more details.

6:00 p.m.

**DINNER**

Markham Ballroom

*Hosted by Lubecore Ontario*

**SPEAKER**

Allison Graham

*“Build Your Ultimate Network”*

**Note:** Manufacturer Representatives will be on hand in their **“INFORMATION SUITES”** as indicated, tonight to share information about their products and discuss any concerns you may have. **Please refer to “Information Suites” listing given out at registration or signage at elevators and access tunnels.**

This is a great networking opportunity to get to know your suppliers and their products. Take advantage and make good use of it.

**TRADE SHOW BOOTHS WILL BE OPEN DURING AND AFTER SESSIONS.**

**BE SURE TO SEE WHAT IS NEW AND DIFFERENT!**

# WEDNESDAY, MAY 11, 2011

- 7:00 a.m. **REGISTRATION DESK OPENS**  
Donald Cousens Conference Centre 2<sup>nd</sup> floor
- BREAKFAST**  
Markham Ball Room  
*Hosted by Navistar Canada Inc.*
- 7:00 to 3:00 a.m. **OUTSIDE TRUCK DISPLAY OPENS**
- 8:30 to 9:30 a.m. **GREEN ALTERNATIVES FOR YOUR FLEET**  
Conference Centre 1&2  
**Moderator:** Ian Sturrock, *Toronto ATS*  
This panel will discuss the latest offerings and options relative to Hybrids/Electronic vehicle and what they could mean to your fleet. Come and see if there is a more efficient vehicle available for your application.
- 9:30 to 10:30 a.m. **PROSTATE CANCER**  
Conference Centre 1&2  
**Moderator:** Barrie Galloway, *City of London*  
Over 24,600 men will be diagnosed with prostate cancer this year alone. Hear two leading physicians from this field explain the disease, its phases and its treatment. Learn current diagnostics and treatment options and find out what steps you should be taking to protect yourself.
- 10:30 to 10:45 a.m. **COFFEE BREAK**  
Trade Show Arena  
*Hosted by the Crown Corporation*
- 10:45 to 11:45 a.m. **TIRE MAINTENANCE: KEEPING THE RUBBER ON THE ROAD**  
Conference Centre 1&2  
**Moderator:** Jim Hillis, *Truck-Lite*  
Super single or dual. They are more than just rubber. It could be the difference between a profitable fleet and a troubled bottom line. Learn what it takes to keep these costly replacement items in top notch order.  
You will be surprised; it really is more complicated than just checking the air pressure!
- 11:45 to 1:45 **LUNCH**  
Foyer / Trade Show Arena  
*Host: Canadian Kenworth*
- 1:45 to 3:15 p.m. **COMPUTER TECHNOLOGIES ...STAYING CURRENT WITH THESE POWERFUL TOOLS**  
**Moderator:** Jim Pinder, *Superior Propane*  
The application of Computer Technology in commercial vehicle maintenance has expanded beyond the equipment level. Are you keeping up? Industry leaders will explore technology available today which can be applied to your Fleet. Learn industry bench marks and how your Fleet measures up against other commercial vehicle maintenance leaders.
- 3:15 to 3:30 p.m. **COFFEE BREAK**  
Trade Show Arena  
*Hosted by Today's Trucking*
- 3:30 to 5:00 p.m. **OPEN FORUM**  
**Moderator:** Jim Riddle, *Day Group*  
Take advantage of the opportunity to openly discuss industry issues. Manufacturers, Suppliers and Fleet managers will be present to offer advice, opinions and solutions.
- 5:00 to 5:15 p.m. **CLOSING REMARKS**  
Jim Pinder, *Chairman CFMS*
- FRENCH CLOSING REMARKS**
- 5:30 to 6:00 p.m. **RECEPTION**  
Foyer Markham Ballroom  
Cash Bar
- 6:00 P.M. **BANQUET DINNER**  
Markham Ballroom  
**SPEAKER** Terry Evanshen  
*"The Man Who Lost Himself"*  
*Host: Motortruck & Truck News*
- Note:** Manufacturer Representatives will be on hand in their **"INFORMATION SUITES"** as indicated, tonight to share information about their products and discuss any concerns you may have. **Please refer to "Information Suites" listing given out at registration or signage at elevators and access tunnels.**  
This is a great networking opportunity to get to know your suppliers and their products. Take advantage and make good use of it.

## CFMS CHARITY DRAW - BARBEQUE

*Donated by Home Hardware Stores Ltd.*

## SILENT AUCTION ITEMS DONATED BY THE SPONSORS AND SUPPORTERS OF C.F.M.S. AND A.T.S.S.A.

PROCEEDS GO TO PROSTATE CANCER CANADA.

Watch for the display in the Registration Area and booth in foyer

## OUTSIDE TRUCK DISPLAY

Trucks, Trailers and Equipment will be on display through-out the seminar. Various product representatives will be on hand to show you their products and answer your questions.

*Event times in this schedule are approximate and may vary slightly. CFMS reserves the right to make changes and/or modify this schedule leading up to the event and the final program listing that will be available at the seminar.*



# TRADE SHOW PARTICIPANTS AND SPONSORS

## TRADE SHOW PARTICIPANTS *(Subject to change)*

COMPANY	BOOTH	COMPANY	BOOTH	COMPANY	BOOTH
Transport for Christ	F01	Ankra Canada	105	Tirecraft	208
Penny Loafer	F03	Navistar	106	Emergency Road Services	210
L'Echo Transport	F04	Hendrickson	108	Lubecore	211
Infrastructures	F05	Webasto Products	109	Counter Balancing Beads	212
TruckNews	F06	Mitchell1	111	Indel B/ITS	214
Rear View Mirror	F07	Pro Fleet Care	113	DriveWise	215
Ontario Trucking News	F08	Anco Chemicals	114	Roadranger	300
Road Today	F09	SKF Lubricants	115	Groeneveld	301
Today's Trucking	F10	Krown Corporate	200	Eveley International	303
Prostate Cancer Canada	F011	Castrol Wakefield Canada	201 & 203	Stewart Warner/Alemite	305
Bruce Outridge	F012	Grote	202	ConMet	306
Express Brake Int.	100	Dican Inc.	204	Awash Systems Corp.	309
CARS Council	101	Trackem	205	Beka Lubes	311
Yara North America	102	Haldex	206	Kal Tire	312
T-Fleet	103	Arvin Meritor	207	Traction	315
Bendix	104				

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