



CFMS

CANADIAN FLEET MAINTENANCE SEMINAR

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NOW!**

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or call 877-454-4076

May 9, 10, 11, 2011

Hilton Suites Toronto/Markham

All inclusive seminar package*
\$565 (includes HST)

*Seminar Package includes: Welcome Reception,
Outside Display, Trade Show, Panel Sessions,
Six Meals, including Wednesday Banquet with Speaker,
Coffee Breaks and Parking.

Individual daily registration
\$275/day

Spacious Delegate Suites
starting at \$132.00/night* (plus taxes)

* If booked before April 9, 2011

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PARTICIPATE, LEARN!

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AND SAVE!

SAVE 10%

if you register online before February 28th.

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PANELS/SESSIONS

TUESDAY, MAY 10

NEW & IMPROVED PRODUCTS FOR 2011

8:30 – 10:00 a.m.

Moderator: Bill Sumner (Grote)

Having trouble keeping up with technological advances?

Learn what's "NEW" from some of the industry's leading Manufacturers.

The "SMARTWAY"

1:30 - 2:30 p.m.

Moderator: Garry Kellner (Canadian Kenworth)

Hear from industry SmartWay Partners how this initiative may affect you and learn what you can do in your fleet to save energy and reduce emissions while at the same time advertising to your customers and the public that you are doing your part to protect the environment.

BRAKE TECHNOLOGY – WHAT'S HOLDING YOU BACK

2:30 – 3:30 p.m.

Moderator: Walter Drake (Hamilton ATS)

Learn about the most recent advances in foundation brakes and the performance and cost advantages of disc vs. drum brakes. Get up to date information on the new stopping regulations and hear what stability control on both your tractor and trailer can mean to your fleet.

"HANDS ON" PROFESSIONAL TRAINING

3:45 – 5:30 p.m.

Moderator: Leighton Watkins (Bridgestone Canada)

Choose to attend 2 of 4 concurrent sessions involving "hands on" training and delivered by industry professionals. Sessions will focus on: Wheel Ends; DPF & SCR systems; Hydraulic Systems; and Air Disc Brake Systems. Invite your technicians to join in these sessions at specially reduced rates. Call 905-957-7265 for more details.

WEDNESDAY, MAY 11

GREEN ALTERNATIVES FOR YOUR FLEET

8:30 – 9:30 a.m.

Moderator: Ian Sturrock (Toronto ATS)

This panel will discuss the latest offerings and options relative to Hybrids/Electronic vehicles and what they could mean to your fleet. Come and see if there is a more efficient vehicle available for your application.

PROSTATE CANCER: WHAT YOU NEED TO KNOW

9:30 – 10:30 a.m.

Moderator: Barrie Galloway (City Of London)

Over 24,600 men will be diagnosed with prostate cancer this year alone. Hear from a survivor and author - one of two physician experts in this field explain the disease, its phases and its treatment. Learn current diagnostics and treatment options and find out what steps you should be taking to protect yourself.

TIRE MAINTENANCE: KEEPING THE RUBBER ON THE ROAD

10:45 – 11:45 a.m.

Moderator: Jim Hillis (Truck-Lite)

Super single or dual. They are more than just rubber. It could be the difference between a profitable fleet and a troubled bottom line. Learn what it takes to keep these costly replacement items in top notch order. You will be surprised; it really is more complicated than just checking the air pressure!

COMPUTER TECHNOLOGIES...STAYING CURRENT WITH THESE POWERFUL TOOLS

1:45 – 3:15 p.m.

Moderator: Jim Pinder (Superior Propane)

The application of Computer Technology in commercial vehicle maintenance has expanded beyond the equipment level. Are you keeping up? Industry leaders will explore technology available today which can be applied to your Fleet. Learn industry benchmarks and how you're Fleet measures up against other commercial vehicle maintenance leaders.

OPEN FORUM

3:30 – 5:00 p.m.

Moderator: Jim Riddle (Day Group)

Take advantage of the opportunity to openly discuss industry issues. Manufacturers, Suppliers and Fleet managers will be present to offer advice, opinions and solutions.

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TERRY EVANSHEN
The Man Who Lost Himself

He was one of the greats. Member of the Canadian Football Hall of Fame, twice voted outstanding Canadian in the CFL, Grey Cup champion, and then, on July 4, 1988, in a single second Terry Evanshen nearly lost it all. Terry will inspire you to look at your own life in a way you have never done before. He shows you the never-ending power of the human mind to overcome obstacles. He shows you the incredible perseverance of the human spirit.



ALLISON GRAHAM
Build Your Ultimate Network!

A columnist for Sun Media and a regular contributor to the Financial Post, Allison Graham will entertain and inspire as she teaches you how to get the most value from the conference by networking effectively. "The best after-dinner speaker we've had in 14 years!" – Alan C. from the London Home Builders Association



SEMINAR HIGHLIGHTS

Welcome Reception Monday, May 9

Hosted by Mack Trucks Canada

Trade Show/Outside Display

Tuesday Speaker - Allison Graham

Manufacturer Information Suites

Canadian Fleet Maintenance Manager Award

Hosted by Volvo Trucks Canada

Seminar Banquet Wednesday, May 11

Wednesday Speaker - Terry Evanshen

Sponsored by Truck News /Motor Truck

2011 SPONSORS



For more details contact:

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